

Hospitality Management...

A Hot Career Field!!!

The Hospitality and Tourism industry includes many potential career areas:

- Business Management
- Event Planning and Management
- Sports & Entertainment
- Human Resources
- Marketing
- Finance & Economics
- Computer & Systems Engineering
- Travel Planning
- Restaurant Management
- Chef
- Hospitality Management

Working with Business Partners

Academy business partners provide student internships, job shadowing opportunities, guest speakers, and a number of other supports to the program.

Unique Opportunities

AOHT provides students with unique opportunities:

- Regular field trips to local businesses
- Foreign exchange projects and travel
- Membership, competition, and travel in student technical organizations: FBLA and DECA
- Tutoring and individual attention for AOHT and core courses
- College credit courses
- Integration of academic and career technical courses
- Interesting courses and guest speakers
- Hands-on projects that matter
- Paid internships

Location, Location, Location

Winter Haven High School is located near many tourist sites, making it an ideal place for AOHT. These sites will provide an opportunity for business partnerships, internships, field trips, and local community involvement.

Join the AOHT Team!

AOHT is more than a set of elective courses; it is a team of dedicated teachers, counselors and students, working together on real-world projects.

Instructors:

Linda H. Robinson, Director
Joy Maynard, Culinary Director
Lana Guerr, Culinary
Sarah Pritchard, Business
Robin Underwood, Business

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ACADEMY OF HOSPITALITY & TOURISM



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Winter Haven High School



The Winter Haven High School Academy of Hospitality and Tourism was implemented in August 2008. The academy is a collaborative effort between Polk County Public Schools and members of the local hospitality and tourism industry. Academy students have the opportunity to learn about careers in hospitality/tourism and/or culinary operations.

Academy Enrollment

- **Must be an upcoming freshman, sophomore, or junior to be eligible to complete the program.**
- Complete the application process which includes:
 - ◆ Application for Admission
 - ◆ Personal Interview
 - ◆ Excellent attendance and discipline records
 - ◆ Teacher and dean recommendations
 - ◆ Contract and commitment to the program
 - ◆ Parental consent

Business Education Track Curriculum

Prerequisite (Grade 9):

- **Introduction to Information Technology (or Computing for College and Careers)—grade C or above**

Track 1—Marketing:

- **Introduction to Hospitality and Tourism-Grade 10**
- **Computer Technology for Travel and Tourism**
- **Hospitality and Tourism Internship (summer between junior and senior year) or Marketing Cooperative Education On-the-Job-Training (OJT) during the senior year)-Grade 11**
- **Travel and Tourism Marketing and Management-Grade 12**

Track 2—Administrative:

- **Business Software Applications for Tourism-Grade 10**
- **Administrative Office Technology for Tourism-Grade 11**
- **Digital Design 1 for Tourism-Grade 12**

Culinary Track Curriculum

Prerequisites (Grade 9):

- **Nutrition and Wellness**
- **Principles of Food Preparation**
- **Culinary Operations 1-Grade 10**
- **Culinary Operations 2—Grade 11**
- **Culinary Operations 3—Grade 12**

Scholarship Programs

The Florida Bright Futures Gold Seal Vocational Scholarship program recognizes and rewards excellence for academic achievement and vocational preparation. This renewable scholarship may be used at a Florida public university, community college, area vocational center, or accredited private post-secondary vocational, technical, trade or business school.

Upon completion of the Academy of Hospitality and Tourism course sequence, students will have completed the mandatory classes in order to be eligible, yet another benefit of our program.

Florida Bright Futures Gold Seal Award:

- Public Institution—an amount equal to 75% of tuition and fees (including lab fees up to \$300 per semester)
- Private institution—Fixed award amount based on 75% of tuition and fees covered at a comparable Florida public institution prorated by term and hours.

A scholarship may be awarded to an initial applicant who has:

- 3.0 weighted GPA using the 15.5 core credits required for high school graduation with a 4-year diploma, and a
- 3.5 un-weighted GPA in a minimum of three vocational credits in one vocational program,
- And appropriate test scores

Other Scholarships:

- Students completing the Business-Marketing Track are eligible to apply for a \$1000 scholarship to Webber International University
- FBLA and DECA scholarships
- Culinary students who become ProStart certified are eligible for several ProStart